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## Fractional Ownership News

### Flexjet launches cost-effective solution for quick turnaround trips

Flexjet, the fractional business jet ownership program of Bombardier, is rolling out an innovative incentive program for owners making quick turnaround trips.

The Round Trip Pricing program, launching on February 3, 2009, reduces the cost of one- or two-day round trips for owners committed to at least 100 flight hours per year. The program, the first of its kind in the fractional jet ownership market, comes in response to feedback from owners looking for more cost-effective, short-haul travel. The program is expected to be a permanent part of Flexjet's pricing structure.

"We expect this not to be a limited time offer," said Sylvain Levesque, Vice-President, Marketing, Flexjet. "It is a demonstration of our continued commitment to provide value and an ownership experience that is unmatched in the industry."

The new program rewards the increased operational efficiency gained when a fractional owner books both legs of a round trip in advance. Efficiencies are gained through the ability to maximize active flight and crew time. Flexjet owners will see savings applied to both their hourly rate and Fuel Component Adjustment fees. The result is a 15 percent price reduction for each hour of a qualifying round trip and can save owners thousands of dollars for each flight flown.


Any owner with two shares or more in the fractional program--equivalent to 100 hours or more per year--qualifies for the program. The reduced rate is available under two scenarios--the Day Trip or the Overnight Trip--both of which need to be booked in advance.

Other



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- The Day Trip includes a round-trip of no more than 12 hours from start to finish on the same calendar day.
- The Overnight Trip consists of one night away with a layover of 12 to 20 hours.

The program gives Flexjet owners an incentive to plan ahead. Not only will the owners enjoy reduced hourly rates, but it makes travel in a Flexjet aircraft, as opposed to a charter, much more cost-effective.

Round Trip Pricing can be used on any day of the year, even peak days, and there is no minimum time requirement on use of the aircraft.

"Round Trip Pricing provides our owners with an enhanced benefit that saves them money through the efficiencies we can build into our operation on their behalf," added Mr. Levesque.

More information about Flexjet's Round Trip Pricing Program can be found at [Flexjet.com/roundtrip](http://Flexjet.com/roundtrip).

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