

## PRESS RELEASE

**BOMBARDIER FLEXJET AND JET SOLUTIONS ANNOUNCE NEW  
'FLEXJET 25' JET CARD PROGRAM**

- New *Flexjet 25* jet card offers best-in-class benefits, flexibility and value
- Multiple price levels provide unprecedented entry-level cost of \$129,900 US
- First jet card program to guarantee flight on the fractional fleet 95 percent of the time

**DALLAS, Texas, July 24, 2006** *Bombardier Flexjet*, the fractional business jet ownership program of Bombardier Aerospace, and Jet Solutions LLC, the organization operating *Flexjet* flights under FAA Part 135, have announced the new *Flexjet 25* jet card, offering travel-by-the-hour on the exclusive *Flexjet* fleet of *Bombardier Learjet 45*, *Learjet 60* and *Challenger 604* business aircraft. The new card is not only available as a traditional 25-hour program, but also includes options for 30 and 35 hours of flight time.

“The *Flexjet 25* jet card offers the greatest choice, flexibility, benefits and value available today among all jet cards that operate jointly with a fractional fleet, and has unique features that no other program of its type has ever offered,” said Sylvain Lévesque, *Flexjet* vice president of marketing and administration.

According to Mr. Lévesque, the *Flexjet 25* jet card program combines *Flexjet* world-class customer service with Jet Solutions’ industry-leading aircraft operations and Bombardier’s superior fleet of business aircraft.

*Flexjet 25* jet card owners can choose from four different price levels for each aircraft based on a preset number of travel days per year – ranging from an unrestricted 365-day jet card to a 355-day, 325-day or 275-day jet card. Through August 15, 2006 the 275-day *Learjet 45* jet card is being offered at a special introductory price of \$129,900 US.

“The *Flexjet 25* jet card offers truly advantageous pricing against the competition,” said Mr. Lévesque. “For example, the 275-day jet card is available at unprecedented pricing – never before offered in the fractional card segment – for travelers who anticipate little need to fly during periods of highest demand,” he added.

In addition, the *Flexjet 25* jet card uniquely provides a guarantee that card owners will fly on the *Flexjet* fleet 95 percent of the time or better – a guarantee that mirrors what *Flexjet* provides to its fractional jet owners. “This guarantee is the only one of its kind and responds to a chief criticism of fractional jet ownership programs and fractional jet cards”, stated Mr. Lévesque. “When people step up to the *Flexjet 25* card, they want to know they are flying on the *Flexjet* fleet and not on a multitude of charter aircraft from a variety of operators.”

Other distinguishing features of the *Flexjet 25* jet card include a satisfaction guarantee\* promising that card owners will be refunded the remaining portion of their pre-paid balance if they are not completely satisfied after their first flight. Card owners can also take advantage of *Flexjet's* industry-leading secondary service area program, which provides travel to the Caribbean, Bahamas and Bermuda without repositioning charges.

Additional features include options for travel on larger or smaller aircraft using a standard interchange ratio, and the ability to apply unused card program funds toward the purchase of a *Flexjet* fractional share. Point-to-point international travel can be arranged for jet card owners through *Bombardier Skyjet International*.

“The *Flexjet 25* jet card program offers a more flexible, value-based pricing structure, which also helps us manage demand and maintain the highest levels of service for fractional owners and card owners alike,” said Mr. Lévesque. “*Flexjet* and Jet Solutions have led the industry in quality, flexibility, innovation and safety of aircraft operations. The *Flexjet 25* jet card program enables card owners to take advantage of these benefits, industry-leading service guarantees and the superior *Flexjet* fleet,” he stated.

#### **About Bombardier Flexjet**

Established in 1995 and based in Richardson, Texas, *Bombardier Flexjet* offers a turnkey program allowing individuals or companies to purchase a share in a *Bombardier* business jet at a fraction of the full ownership cost. *Flexjet* owners select the aircraft type that best fits their needs, determine the number of hours per year they fly, and purchase shares starting at 1/16<sup>th</sup> of the total shares of an aircraft (equal to 50 hours of flying). Owners pay predictable monthly management and usage fees, while *Flexjet* manages aircraft maintenance, flight crews, hangars, fuel and insurance on their behalf. The *Flexjet 25* jet card program, operated by Jet Solutions, provides travel-by-the-hour on the *Flexjet 25* fleet of *Bombardier* aircraft. *Flexjet* fields an exclusive family of *Bombardier* business jets, including the *Learjet 40 XR*, *Learjet 45 XR*, *Learjet 60*, *Challenger 300* and *Challenger 604* business jets.

#### **About Jet Solutions LLC**

Richardson-based Jet Solutions, established in 1987, is one of the largest FAA Part 135 carriers, having operated more than 100,000 flights for customers throughout the world.

\*Flexjet 25 jet card terms and conditions apply.

Jet Solutions is one of a small number of Part 135 air carriers that meet the strict compliance requirement of AS9100. Jet Solutions has partnered with *Bombardier Flexjet* since 1995, operating all of its commercial flights and managing its maintenance programs. Jet Solutions operates the *Flexjet 25* jet card program under FAA Part 135.

**About Bombardier**

A world-leading manufacturer of innovative transportation solutions, from regional aircraft and business jets to rail transportation equipment, Bombardier Inc. is a global corporation headquartered in Canada. Its revenues for the fiscal year ended Jan. 31, 2006, were \$14.7 billion US and its shares are traded on the Toronto Stock Exchange (BBD). News and information are available at [www.bombardier.com](http://www.bombardier.com).

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