

# BOMBARDIER

## PRESS RELEASE

### **BOMBARDIER FLEXJET TEAMS WITH PRESTIGIOUS BARRETT-JACKSON COLLECTOR CAR EVENT**

**DALLAS, Texas, January 15, 2007** – *Bombardier Flexjet*, the fractional business jet ownership program of Bombardier Aerospace, has announced that it will be a sponsor of the 36th Annual Barrett-Jackson Collector Car Event, Jan. 13-21, 2007, in Scottsdale, Ariz., at the WestWorld event venue.

Barrett-Jackson, acclaimed as “The World's Greatest Collector Car Events™,” will attract some 225,000 visitors to the Scottsdale auction event, with the chance to view and bid on more than 1,200 of the world's finest collector automobiles.

*Bombardier Flexjet* is sponsoring the exclusive VIP Bidder's Lounge and, in addition, *Flexjet* will participate in the elegant Lifestyle Pavilion, which will provide a wide variety of elite attractions and exhibits for bidders and special guests – ranging from exquisite food and wine to spa services and luxury merchandise – in consummate comfort and style.

“Barrett-Jackson is the ultimate event for world-class cars and enthusiasts, and its special attractions for VIP guests, such as the prestigious VIP Bidder's Lounge and Lifestyle Pavilion, are a perfect match for *Bombardier Flexjet*,” said Sylvain Levesque, vice president, marketing and administration.

“Whether traveling on the ground or in the air, Barrett-Jackson's clientele appreciate the very best, and we look forward to introducing them to *Flexjet's* unsurpassed service and our superior fleet of *Bombardier Learjet* and *Challenger* jets,” he added.

“*Flexjet's* participation in this celebrated event aligns with our goal to increase awareness of our unique and outstanding fleet, service and value among audiences that demand exceptional quality,” said Mr. Levesque.

#### **About Bombardier Flexjet**

Established in 1995 and based in Richardson, Texas, *Bombardier Flexjet* offers a turnkey program allowing individuals or companies to purchase a share in a Bombardier business jet at a fraction of the full ownership cost. *Flexjet* owners select the aircraft type that best fits their needs, determine the number of hours per year they fly, and purchase shares starting at 1/16<sup>th</sup> of the total shares of an aircraft (equal to 50 hours of flying).

Owners pay predictable monthly management and usage fees, while *Flexjet* manages aircraft maintenance, flight crews, hangars, fuel and insurance on their behalf. The *Flexjet 25* jet card program, operated by Jet Solutions, provides travel-by-the-hour on the *Flexjet 25* fleet of Bombardier aircraft. *Flexjet* fields an exclusive family of Bombardier business jets, including the *Learjet 40 XR*, *Learjet 45 XR*, *Learjet 60*, *Challenger 300* and *Challenger 604* business jets.

#### **About Bombardier**

A world-leading manufacturer of innovative transportation solutions, from regional aircraft and business jets to rail transportation equipment, systems and services, Bombardier Inc. is a global corporation headquartered in Canada. Its revenues for the fiscal year ended Jan. 31, 2006, were \$14.7 billion US and its shares are traded on the Toronto Stock Exchange (BBD). News and information are available at [www.bombardier.com](http://www.bombardier.com).

#### **About The Barrett-Jackson Auction Company**

Established in 1971 and headquartered in Scottsdale, Ariz., Barrett-Jackson specializes in providing products and services to classic and collector car owners, astute collectors and automotive enthusiasts around the world. The company produces the "World's Greatest Collector Car Events™" in Scottsdale and Palm Beach, Fla. For more information about Barrett-Jackson, visit [www.barrett-jackson.com](http://www.barrett-jackson.com) or call (480) 421-6694.

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