

BOMBARDIER

PRESS RELEASE

Flexjet Launches Corporate Supplemental Lift Program Offering a Full Suite of Customizable Aviation Solutions

- **Newly expanded continuum of services and company's 100 years of aviation experience elevate Flexjet as the expert partner for flight departments**

Dallas, Oct. 19, 2009 (www.flexjet.com) Armed with a recently expanded portfolio of services and backed by a century of aviation expertise, *Flexjet* — the fractional jet ownership company of *Bombardier* — is raising the bar on corporate lift options. *Flexjet's* unique position in the market — offering everything from whole aircraft management to fractional jet ownership, jet cards and charter services — enables the company to create truly customized solutions for the varied needs of corporate flight departments.

Due to the changing marketplace, flight departments now face the challenge of procuring cost effective back-up lift without compromising their standards and policy requirements. Given the current scrutiny regarding the use of company aircraft, *Flexjet* provides a compliant lift solution that can be solely sourced via the flight department. Understanding that corporate flight departments require a trusted aviation advisor, *Flexjet* is reaching out to provide support as their expert partner.

“Corporate flight departments are particularly discerning when choosing suppliers they use for backup lift and are looking for providers who can offer multiple solutions,” said Fred Reid, President, *Flexjet*. “With *Flexjet's* newly enhanced continuum of services, we are the only business aviation company ready to meet their challenges with a complete set of customizable back-up lift options.”

Flexjet's unmatched program flexibility, end-to-end solutions and exceptional levels of personalization are more relevant than ever for flight departments. For example, companies that are forced to downsize or plan to evaluate their appropriate fleet mix can take advantage of *Flexjet's* Walk Away Lease program, which provides many of the benefits that come with fractional ownership but with the option to exit the program with just a 90-day notice. Additionally, the *Flexjet 25** Jet Card program — operated by Jet Solutions — features a combination card. This unique jet card offers owners the benefit of purchasing 50 percent of

their total hours in one aircraft type and 50 percent of the remaining hours in another aircraft type. Other benefits include:

- The newest aircraft in the fractional industry, averaging less than three years in age and comprised exclusively of high-performance *Bombardier Learjet* and *Challenger* aircraft.
- *Flexjet's* parent company Bombardier is the world's largest business aviation manufacturer with more than a century of aviation leadership.
- *Flexjet's* exclusive scheduling system makes it an industry leader in operational efficiency, providing a 95 percent guarantee that owners will fly exclusively on *Flexjet's* renowned fleet of Bombardier aircraft.

For those attending the National Business Aviation Association's 62nd Annual Meeting & Convention, *Flexjet* will be consulting with flight departments on how to best optimize their specific air travel solution set. The company will also be giving away a four-hour demonstration flight in a *Challenger 300* at its booth. Anyone with a qualifying title — including Chief Pilot, Director of Aviation, Director of Maintenance or Chief Dispatcher — is eligible to enter the drawing after meeting with an on-site representative. The winner will be selected on Oct. 22, 2009, and need not be present to win.

For more information on *Flexjet's* supplemental lift program, visit www.flexjet.com/corporatelift or call 1-888-241-7553.

About *Flexjet*

Established in 1995 and based in Richardson, Texas, *Flexjet* offers a turnkey program allowing individuals or companies to purchase a share in a *Bombardier* business jet at a fraction of the full ownership cost. *Flexjet* owners select the aircraft type that best fits their needs, determine the number of hours per year they expect to fly, and purchase shares starting at 1/16th (equal to 50 hours of flying per year). Owners pay predictable monthly management and usage fees, while *Flexjet* manages the aircraft, flight crews, hangars, fuel and insurance on their behalf. *Flexjet* fields an exclusive family of Bombardier business jets, including the *Learjet 40 XR*, *Learjet 45 XR*, *Learjet 60 XR*, *Challenger 300* and *Challenger 605* business jets. The *Flexjet* One program is an aircraft management service providing owners who purchase a whole Bombardier aircraft access to *Flexjet's* entire fractional fleet, cost savings and a simple, worry-free solution to aircraft ownership. For more details, visit www.flexjet.com.

About *Flexjet 25*

First introduced in 2006, the *Flexjet 25* Jet Card—operated by Jet Solutions—offers fliers an easy way to sample private aviation without assuming ownership of a plane, while providing them with an unbeatable combination of choice, flexibility and benefits amongst jet cards. The *Flexjet 25* Jet Card provides travel-by-the-hour – in increments of 25-, 30- and 35-hours – on a fleet of *Bombardier Learjet 40 XR*, *Learjet 45 XR*, *Learjet 60*, *Challenger 300* and *Challenger 604* business aircraft. Jet card owners can choose from different price levels for each aircraft based on a preset number of travel days per year – ranging from an unrestricted 365-day jet card to a 355-day, 325-day or 275-day jet card. Additional hours are also available for purchase as needed.

About Jet Solutions, LLC

Richardson-based Jet Solutions, established in 1995, is one of the largest FAR Part 135 air carriers, having operated more than 1,000,000 flight hours for customers throughout the world. Jet Solutions is the first air carrier in the world to be recognized as achieving the Air Charter Safety Foundations Industry Audit Standard, and is the exclusive provider of the *Flexjet 25* Jet Card program.

About *Bombardier*

A world-leading manufacturer of innovative transportation solutions, from commercial aircraft and business jets to rail transportation equipment, systems and services, *Bombardier* Inc. is a global corporation headquartered in Canada. Its revenues for the fiscal year ended Jan. 31, 2009, were \$19.7 billion US, and its shares are traded on the Toronto Stock Exchange (BBD). *Bombardier* is listed as an index component to the Dow Jones Sustainability World and North America indexes. News and information are available at www.bombardier.com.

**Flexjet 25 Jet Card terms and conditions apply.*

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