

BOMBARDIER

NEWS BRIEF

SYLVAIN LÉVESQUE JOINS BOMBARDIER FLEXJET AS VICE PRESIDENT, MARKETING, CONTRACTS AND ADMINISTRATION

DALLAS, Texas, March 10, 2006 — *Bombardier Flexjet*, the fractional business jet ownership program of Bombardier Aerospace, has named Sylvain Lévesque to the position of vice president, marketing, contracts and administration, according to Flexjet president Michael McQuay. In his new position, Mr. Lévesque will be responsible for developing marketing strategies to accelerate the growth of *Flexjet* and improving the organization's administrative processes.

Mr. Lévesque previously held the position of vice president, strategy and business development, with Bombardier Aerospace. He joined Bombardier in 1999 as director of strategic planning. Prior to joining Bombardier, he worked at McKinsey & Company, providing strategic advice to leading companies in telecommunications and pulp and paper.

He is a graduate of Université de Sherbrooke in aeronautical engineering and holds a masters degree and a Ph.D. in mechanical engineering from the Massachusetts Institute of Technology.

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